



Disneyland Paris equips itself with the first water treatment plant of waste water for a theme park in Europe

The top European tourist destination and the world leader of water services, Veolia Eau, are joining forces to build a water treatment and recycling plant at Disneyland Paris.

Paris, Marne-la-Vallée, September 30, 2010 – The representatives of Disneyland Paris and of Veolia Water have met for the groundbreaking of a water treatment and recycling plant which will become operational in 2013.

A 330.000m³ economy of drinking water annual saving

Disneyland Paris is the first theme park operator in Europe to equip itself with a water treatment plant in order to reduce its consumption of drinkable water. The plant will recycle the waste water of the two theme parks of the destination and the Disneyland Hotel. That is 740.000 m³ per year, of which almost all will be recycled and supply attractions such as the *Pirates of the Caribbean* or *Studio Tram Tour®: Behind the Magic*, clean the roads, water green parks and in particular, the Disneyland Golf, as well as contribute to the cooling of the destination's energy plant. The left over will be poured in one of the rain water reservoirs of Val d'Europe.

Innovative technologies

For this equipment, Disneyland Paris works in collaboration with the world leader of water services, Veolia Water for the operations, and its subsidiaries, OTV/SADE, which will manage the construction work and the networks. Leading innovation in a biological treatment with a membrane separation, this Biosep® process will be used to fit out the plant by allowing a powerful elimination of bacteria, virus, and parasites. Additionally, the plant will integrate in its environment, thanks to a complete encapsulating method allowing control of potential pollution at the source, in particular smells and noise.

Further preserve water resources

Since the opening of Disneyland Paris in 1992, initiatives have been implemented to reduce impact on water resources. The continuous efforts of the company have allowed the average daily water consumption per visitor to be reduced from 142 litres to 130 litres between 2006 and 2009 (-8.5%). Disneyland Paris' environmental policy falls within the worldwide steps taken by The Walt Disney Company, which aims at reducing the impact of its activities on the environment and inspire stakeholders and visitors to protect the environment.

About Disneyland Paris

Disneyland Paris is Europe's leading tourist destination, with more than 215 million visits since its opening in 1992, and 14,500 Cast Members working onsite (including 9,150 permanent positions). Its employees perform more than 500 different role positions and professions, represent more than 100 nationalities and speak 19 languages. Disneyland Paris is the number one private employer of its home region (Seine-et-Marne) and the number one single-site employer in the Paris region (Ile-de-France). In addition to its direct jobs, Disneyland Paris has a



significant economic impact with its activity generating 56,000 direct and indirect jobs in France. For more information, please visit: <http://corporate.disneylandparis.com>



www.facebook.com/disneylandparis



www.youtube.com/disneylandparis



http://twitter.com/Disney_ParisEN

About Veolia Water

Veolia Water, the water division of Veolia Environment, is the world leader in water and wastewater services. Specialized in outsourcing services for municipal authorities, as well as industrial and service companies, it is also one of the world's major designers of technological solutions and constructor of facilities needed in water and wastewater services. With 95.789 employees in 66 countries, Veolia Water provides water service to 78 million people and wastewater service to 53 million. Its 2009 revenue amounted to €12.5 billion. www.veoliawater.com

Press contacts

Disneyland Paris

Marie Tesseron

marie.tesseron@disney.com

+ 33 (0)1 64 74 59 50

Veolia Water

Nathalie de Lataillade

nathalie.de-lataillade@veolia.com

+ 33 (0)1 71 75 19 28